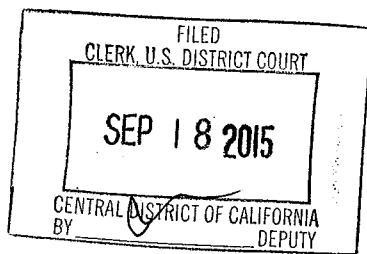


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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA  
SOUTHERN DIVISION

BRER AFFILIATES LLC, a Delaware  
limited liability company,

Plaintiff,

v.

LOCATIONS, LLC, a Hawaii limited  
liability company,

Defendant.

AND RELATED CROSS-CLAIMS

Case No. 8:15-cv-00642 DOC-PJW

STIPULATION RE:  
PROTECTIVE ORDER

AND ORDER THEREON

PJW

CHAMBERS COPY

1       1.    A.    PURPOSES AND LIMITATIONS

2                   Discovery in this action is likely to involve production of confidential,  
3                   proprietary, or private information for which special protection from public disclosure  
4                   and from use for any purpose other than prosecuting this litigation may be warranted.  
5                   Accordingly, the parties hereby stipulate to and petition the Court to enter the  
6                   following Stipulated Protective Order. The parties acknowledge that this Order does  
7                   not confer blanket protections on all disclosures or responses to discovery and that the  
8                   protection it affords from public disclosure and use extends only to the limited  
9                   information or items that are entitled to confidential treatment under the applicable  
10                   legal principles. The parties further acknowledge, as set forth in Section 12.3, below,  
11                   that this Stipulated Protective Order does not entitle them to file confidential  
12                   information under seal; Civil Local Rule 79-5 sets forth the procedures that must be  
13                   followed and the standards that will be applied when a party seeks permission from  
14                   the court to file material under seal.

15               B.    GOOD CAUSE STATEMENT

16                   This action is likely to involve trade secrets, customer and pricing information  
17                   and other valuable research, development, commercial, financial, technical and/or  
18                   proprietary information for which special protection from public disclosure and from  
19                   use for any purpose other than prosecution of this action is warranted. Such  
20                   confidential and proprietary materials and information consist of, among other things,  
21                   confidential business or financial information, information regarding confidential  
22                   business practices, or other confidential research, development, or commercial  
23                   information (including information implicating privacy rights of third parties),  
24                   information otherwise generally unavailable to the public, or which may be privileged  
25                   or otherwise protected from disclosure under state or federal statutes, court rules, case  
26                   decisions, or common law. Accordingly, to expedite the flow of information, to  
27                   facilitate the prompt resolution of disputes over confidentiality of discovery materials,  
28                   to adequately protect information the parties are entitled to keep confidential, to

1 ensure that the parties are permitted reasonable necessary uses of such material in  
2 preparation for and in the conduct of trial, to address their handling at the end of the  
3 litigation, and serve the ends of justice, a protective order for such information is  
4 justified in this matter. It is the intent of the parties that information will not be  
5 designated as confidential for tactical reasons and that nothing be so designated  
6 without a good faith belief that it has been maintained in a confidential, non-public  
7 manner, and there is good cause why it should not be part of the public record of this  
8 case.

9 2. DEFINITIONS

10 2.1 Action: This pending action, titled *BRER Affiliates LLC. v. Locations,*  
11 *LLC*, Case No. 8:15-cv-00642 DOC-PJW (C.D.Cal.)

12 2.2 Challenging Party: a Party or Non-Party that challenges the designation of  
13 information or items under this Order.

14 2.3 “CONFIDENTIAL” Information or Items: information (regardless of how  
15 it is generated, stored or maintained) or tangible things that qualify for protection  
16 under Federal Rule of Civil Procedure 26(c), and as specified above in the Good  
17 Cause Statement.

18 2.4 Counsel: Outside Counsel of Record and House Counsel (as well as their  
19 support staff).

20 2.5 Designating Party: a Party or Non-Party that designates information or  
21 items that it produces in disclosures or in responses to discovery as  
22 “CONFIDENTIAL.”

23 2.6 Disclosure or Discovery Material: all items or information, regardless of  
24 the medium or manner in which it is generated, stored, or maintained (including,  
25 among other things, testimony, transcripts, and tangible things), that are produced or  
26 generated in disclosures or responses to discovery in this matter.

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1           2.7 Expert: a person with specialized knowledge or experience in a matter  
2 pertinent to the litigation who has been retained by a Party or its counsel to serve as an  
3 expert witness or as a consultant in this Action.

4           2.8 House Counsel: attorneys who are employees of a party to this Action.  
5 House Counsel does not include Outside Counsel of Record or any other outside  
6 counsel.

7           2.9 Non-Party: any natural person, partnership, corporation, association, or  
8 other legal entity not named as a Party to this action.

9           2.10 Outside Counsel of Record: attorneys who are not employees of a party to  
10 this Action but are retained to represent or advise a party to this Action and have  
11 appeared in this Action on behalf of that party or are affiliated with a law firm which  
12 has appeared on behalf of that party, and includes support staff.

13           2.11 Party: any party to this Action, including all of its officers, directors,  
14 employees, consultants, retained experts, and Outside Counsel of Record (and their  
15 support staffs).

16           2.12 Producing Party: a Party or Non-Party that produces Disclosure or  
17 Discovery Material in this Action.

18           2.13 Professional Vendors: persons or entities that provide litigation support  
19 services (e.g., photocopying, videotaping, translating, preparing exhibits or  
20 demonstrations, and organizing, storing, or retrieving data in any form or medium)  
21 and their employees and subcontractors.

22           2.14 Protected Material: any Disclosure or Discovery Material that is designated  
23 as "CONFIDENTIAL."

24           2.15 Receiving Party: a Party that receives Disclosure or Discovery Material  
25 from a Producing Party.

1       3. SCOPE

2           The protections conferred by this Stipulation and Order cover not only Protected  
3       Material (as defined above), but also (1) any information copied or extracted from  
4       Protected Material; (2) all copies, excerpts, summaries, or compilations of Protected  
5       Material; and (3) any testimony, conversations, or presentations by Parties or their  
6       Counsel that might reveal Protected Material.

7           Any use of Protected Material at trial shall be governed by the orders of the trial  
8       judge. This Order does not govern the use of Protected Material at trial.

9       4. DURATION

10           Even after final disposition of this litigation, the confidentiality obligations  
11       imposed by this Order shall remain in effect until a Designating Party agrees  
12       otherwise in writing or a court order otherwise directs. Final disposition shall be  
13       deemed to be the later of (1) dismissal of all claims and defenses in this Action, with  
14       or without prejudice; and (2) final judgment herein after the completion and  
15       exhaustion of all appeals, rehearings, remands, trials, or reviews of this Action,  
16       including the time limits for filing any motions or applications for extension of time  
17       pursuant to applicable law.

18       5. DESIGNATING PROTECTED MATERIAL

19           5.1 Exercise of Restraint and Care in Designating Material for Protection.

20           Each Party or Non-Party that designates information or items for protection under this  
21       Order must take care to limit any such designation to specific material that qualifies  
22       under the appropriate standards. The Designating Party must designate for protection  
23       only those parts of material, documents, items, or oral or written communications that  
24       qualify so that other portions of the material, documents, items, or communications  
25       for which protection is not warranted are not swept unjustifiably within the ambit of  
26       this Order.

27           Mass, indiscriminate, or routinized designations are prohibited. Designations  
28       that are shown to be clearly unjustified or that have been made for an improper

1 purpose (e.g., to unnecessarily encumber the case development process or to impose  
2 unnecessary expenses and burdens on other parties) may expose the Designating Party  
3 to sanctions.

4 If it comes to a Designating Party's attention that information or items that it  
5 designated for protection do not qualify for protection, that Designating Party must  
6 promptly notify all other Parties that it is withdrawing the inapplicable designation.

7 **5.2 Manner and Timing of Designations.** Except as otherwise provided in this  
8 Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated  
9 or ordered, Disclosure or Discovery Material that qualifies for protection under this  
10 Order must be clearly so designated before the material is disclosed or produced.

11 Designation in conformity with this Order requires:

12 (a) for information in documentary form (e.g., paper or electronic  
13 documents, but excluding transcripts of depositions or other pretrial or trial  
14 proceedings), that the Producing Party affix at a minimum, the legend  
15 "CONFIDENTIAL" (hereinafter "CONFIDENTIAL legend"), to each page that  
16 contains protected material. If only a portion or portions of the material on a page  
17 qualifies for protection, the Producing Party also must clearly identify the protected  
18 portion(s) (e.g., by making appropriate markings in the margins).

19 A Party or Non-Party that makes original documents available for inspection  
20 need not designate them for protection until after the inspecting Party has indicated  
21 which documents it would like copied and produced. During the inspection and before  
22 the designation, all of the material made available for inspection shall be deemed  
23 "CONFIDENTIAL." After the inspecting Party has identified the documents it wants  
24 copied and produced, the Producing Party must determine which documents, or  
25 portions thereof, qualify for protection under this Order. Then, before producing the  
26 specified documents, the Producing Party must affix the "CONFIDENTIAL legend"  
27 to each page that contains Protected Material. If only a portion or portions of the  
28 material on a page qualifies for protection, the Producing Party also must clearly

1 identify the protected portion(s) (e.g., by making appropriate markings in the  
2 margins).

3 (b) for testimony given in depositions that the Designating Party  
4 identify the Disclosure or Discovery Material on the record, before the close of the  
5 deposition all protected testimony.

6 (c) for information produced in some form other than documentary and  
7 for any other tangible items, that the Producing Party affix in a prominent place on the  
8 exterior of the container or containers in which the information is stored the legend  
9 "CONFIDENTIAL." If only a portion or portions of the information warrants  
10 protection, the Producing Party, to the extent practicable, shall identify the protected  
11 portion(s).

12 5.3 Inadvertent Failures to Designate. An inadvertent failure to designate  
13 qualified information or items does not, standing alone, waive the Designating Party's  
14 right to secure protection under this Order for such material. Upon correction of a  
15 designation, the Receiving Party must make reasonable efforts to assure that the  
16 material is treated in accordance with the provisions of this Order.

17 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

18 6.1 Timing of Challenges. Any Party or Non-Party may challenge a  
19 designation of confidentiality at any time that is consistent with the Court's  
20 Scheduling Order.

21 6.2 Meet and Confer. The Challenging Party shall initiate the dispute  
22 resolution process under Local Rule 37.1 et seq.

23 6.3 The burden of persuasion in any such challenge proceeding shall be on the  
24 Designating Party. Frivolous challenges, and those made for an improper purpose  
25 (e.g., to harass or impose unnecessary expenses and burdens on other parties) may  
26 expose the Challenging Party to sanctions. Unless the Designating Party has waived  
27 or withdrawn the confidentiality designation, all parties shall continue to afford the  
28

1 material in question the level of protection to which it is entitled under the Producing  
2 Party's designation until the Court rules on the challenge.

3 **7. ACCESS TO AND USE OF PROTECTED MATERIAL**

4       7.1 **Basic Principles.** A Receiving Party may use Protected Material that is  
5 disclosed or produced by another Party or by a Non-Party in connection with this  
6 Action only for prosecuting, defending, or attempting to settle this Action. Such  
7 Protected Material may be disclosed only to the categories of persons and under the  
8 conditions described in this Order. When the Action has been terminated, a Receiving  
9 Party must comply with the provisions of section 13 below (FINAL DISPOSITION).  
10 Protected Material must be stored and maintained by a Receiving Party at a location  
11 and in a secure manner that ensures that access is limited to the persons authorized  
12 under this Order.

13       7.2 **Disclosure of "CONFIDENTIAL" Information or Items.** Unless otherwise  
14 ordered by the court or permitted in writing by the Designating Party, a Receiving  
15 Party may disclose any information or item designated "CONFIDENTIAL" only to:

16           (a) the Receiving Party's Outside Counsel of Record in this Action, as  
17 well as employees of said Outside Counsel of Record to whom it is reasonably  
18 necessary to disclose the information for this Action;

19           (b) the officers, directors, and employees (including House Counsel) of  
20 the Receiving Party, and its affiliates, to whom disclosure is reasonably necessary for  
21 this Action;

22           (c) Experts (as defined in this Order) of the Receiving Party to whom  
23 disclosure is reasonably necessary for this Action and who have signed the  
24 "Acknowledgment and Agreement to Be Bound" (Exhibit A);

25           (d) the court and its personnel;

26           (e) court reporters and their staff;

(f) professional jury or trial consultants, mock jurors, and Professional Vendors to whom disclosure is reasonably necessary for this Action and who have signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

(g) the author or recipient of a document containing the information or a custodian or other person who otherwise possessed or knew the information;

(h) during their depositions, witnesses ,and attorneys for witnesses, in the Action to whom disclosure is reasonably necessary provided: (1) the deposing party requests that the witness sign the form attached as Exhibit 1 hereto; and (2) they will not be permitted to keep any confidential information unless they sign the "Acknowledgment and Agreement to Be Bound" (Exhibit A), unless otherwise agreed by the Designating Party or ordered by the court. Pages of transcribed deposition testimony or exhibits to depositions that reveal Protected Material may be separately bound by the court reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order; and

(i) any mediator or settlement officer, and their supporting personnel, mutually agreed upon by any of the parties engaged in settlement discussions.

8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN  
OTHER LITIGATION

If a Party is served with a subpoena or a court order issued in other litigation that compels disclosure of any information or items designated in this Action as "CONFIDENTIAL," that Party must:

(a) promptly notify in writing the Designating Party. Such notification shall include a copy of the subpoena or court order;

(b) promptly notify in writing the party who caused the subpoena or order to issue in the other litigation that some or all of the material covered by the subpoena or order is subject to this Protective Order. Such notification shall include a copy of this Stipulated Protective Order; and

(c) cooperate with respect to all reasonable procedures sought to be pursued by the Designating Party whose Protected Material may be affected.

If the Designating Party timely seeks a protective order, the Party served with the subpoena or court order shall not produce any information designated in this action as "CONFIDENTIAL" before a determination by the court from which the subpoena or order issued, unless the Party has obtained the Designating Party's permission. The Designating Party shall bear the burden and expense of seeking protection in that court of its confidential material and nothing in these provisions should be construed as authorizing or encouraging a Receiving Party in this Action to disobey a lawful directive from another court.

9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED  
IN THIS LITIGATION

(a) The terms of this Order are applicable to information produced by a Non-Party in this Action and designated as "CONFIDENTIAL." Such information produced by Non-Parties in connection with this litigation is protected by the remedies and relief provided by this Order. Nothing in these provisions should be construed as prohibiting a Non-Party from seeking additional protections.

(b) In the event that a Party is required, by a valid discovery request, to produce a Non-Party's confidential information in its possession, and the Party is subject to an agreement with the Non-Party not to produce the Non-Party's confidential information, then the Party shall:

(1) promptly notify in writing the Requesting Party and the Non-Party that some or all of the information requested is subject to a confidentiality agreement with a Non-Party;

(2) promptly provide the Non-Party with a copy of the Stipulated Protective Order in this Action, the relevant discovery request(s), and a reasonably specific description of the information requested; and

(3) make the information requested available for inspection by the Non-Party, if requested.

(c) If the Non-Party fails to seek a protective order from this court within 14 days of receiving the notice and accompanying information, the Receiving Party may produce the Non-Party's confidential information responsive to the discovery request. If the Non-Party timely seeks a protective order, the Receiving Party shall not produce any information in its possession or control that is subject to the confidentiality agreement with the Non-Party before a determination by the court. Absent a court order to the contrary, the Non-Party shall bear the burden and expense of seeking protection in this court of its Protected Material.

10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and (d) request such person or persons to execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A.

11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE  
PROTECTED MATERIAL

When a Producing Party gives notice to Receiving Parties that certain inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the Receiving Parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the parties reach an agreement on the effect of disclosure of a communication or

1 information covered by the attorney-client privilege or work product protection, the  
2 parties may incorporate their agreement in the stipulated protective order submitted to  
3 the court.

4 **12. MISCELLANEOUS**

5 **12.1 Right to Further Relief**. Nothing in this Order abridges the right of any  
6 person to seek its modification by the Court in the future.

7 **12.2 Right to Assert Other Objections**. By stipulating to the entry of this  
8 Protective Order no Party waives any right it otherwise would have to object to  
9 disclosing or producing any information or item on any ground not addressed in this  
10 Stipulated Protective Order. Similarly, no Party waives any right to object on any  
11 ground to use in evidence of any of the material covered by this Protective Order.

12 **12.3 Filing Protected Material**. A Party that seeks to file under seal any  
13 Protected Material must comply with Civil Local Rule 79-5. Protected Material may  
14 only be filed under seal pursuant to a court order authorizing the sealing of the  
15 specific Protected Material at issue. If a Party's request to file Protected Material  
16 under seal is denied by the court, then the Receiving Party may file the information in  
17 the public record unless otherwise instructed by the court.

18 **13. FINAL DISPOSITION**

19 After the final disposition of this Action, as defined in paragraph 4, within 60  
20 days of a written request by the Designating Party, each Receiving Party must return  
21 all Protected Material to the Producing Party or destroy such material. As used in this  
22 subdivision, "all Protected Material" includes all copies, abstracts, compilations,  
23 summaries, and any other format reproducing or capturing any of the Protected  
24 Material. Whether the Protected Material is returned or destroyed, the Receiving Party  
25 must submit a written certification to the Producing Party (and, if not the same person  
26 or entity, to the Designating Party) by the 60 day deadline that (1) identifies (by  
27 category, where appropriate) all the Protected Material that was returned or destroyed  
28 and (2) affirms that the Receiving Party has not retained any copies, abstracts,

1 compilations, summaries or any other format reproducing or capturing any of the  
2 Protected Material. Notwithstanding this provision, Counsel are entitled to retain an  
3 archival copy of all pleadings, motion papers, trial, deposition, and hearing transcripts,  
4 legal memoranda, correspondence, deposition and trial exhibits, expert reports,  
5 attorney work product, and consultant and expert work product, even if such materials  
6 contain Protected Material. Any such archival copies that contain or constitute  
7 Protected Material remain subject to this Protective Order as set forth in Section 4  
8 (DURATION).

9 14. Any violation of this Order may be punished by any and all appropriate  
10 measures including, without limitation, contempt proceedings and/or monetary  
11 sanctions.

12 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

13 Dated: September 15, 2015

DENTONS US LLP  
JOEL D. SIEGEL  
PAUL M. KAKUSKE

16 By: /s/ Joel D. Siegel

17 JOEL D. SIEGEL  
18 Attorneys for Plaintiff and  
19 Counter-Defendant  
20 BRER AFFILIATES LLC

21 Dated: September 15, 2015

22 ALSTON HUNT FLOYD AND ING  
23 PAUL ALSTON  
24 KRISTIN HOLLAND

It is so  
25 ORDERED.  
26  
27 9/18/15  
28 *Patrick J. Walsh*  
U.S. MAGISTRATE JUDGE

MICHELMAN AND ROBINSON LLP  
ERIC J. RANS

29 By: /s/ Kristin Holland

30 KRISTIN HOLLAND  
31 Attorneys for Defendant and  
32 Counterclaimant  
33 LOCATIONS, LLC

1

EXHIBIT A

2

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

3

I, \_\_\_\_\_ [print or type full name], of

4

\_\_\_\_\_ [print or type full address], declare under penalty  
5 of perjury that I have read in its entirety and understand the Stipulated Protective  
6 Order that was issued by the United States District Court for the Central District of  
7 California on \_\_\_\_\_, 2015, in the case of *BRER Affiliates LLC. v. Locations, LLC*,  
8 Case No. 8:15-cv-00642 DOC-PJW (C.D.Cal.) I agree to comply with and to be  
9 bound by all the terms of this Stipulated Protective Order and I understand and  
10 acknowledge that failure to so comply could expose me to sanctions and punishment  
11 in the nature of contempt. I solemnly promise that I will not disclose in any manner  
12 any information or item that is subject to this Stipulated Protective Order to any  
13 person or entity except in strict compliance with the provisions of this Order. I further  
14 agree to submit to the jurisdiction of the United States District Court for the Central  
15 District of California for the purpose of enforcing the terms of this Stipulated  
16 Protective Order, even if such enforcement proceedings occur after termination of this  
17 action. I hereby appoint \_\_\_\_\_ [print or type full name] of  
18 \_\_\_\_\_ print or type full address and  
19 telephone number] as my California agent for service of process in connection with  
20 this action or any proceedings related to enforcement of this Stipulated Protective  
21 Order.

22

Date: \_\_\_\_\_

24

City and State where sworn and signed: \_\_\_\_\_

25

Printed name: \_\_\_\_\_

26

Signature: \_\_\_\_\_

28

**CERTIFICATE OF SERVICE**

I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is 601 South Figueroa Street, Suite 2500, Los Angeles, California 90017-5704.

I hereby certify that on September 17, 2015, I electronically filed the document described as **STIPULATION RE PROTECTIVE ORDER** with the Clerk of Court using the CM/ECF System, which will send notice of such filing to the registered CM/ECF users for this matter.

I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made.

Executed on September 17, 2015, at Los Angeles, California.

Russell P. Ritchie